

PRESS RELEASE

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www.thegoob.com

www.streamys.org

THE GOOB WINS STREAMY AWARD FOR BEST ANIMATION

Assorted Nuts Animation Studios' animated series The Goob took home the Streamy Award for "Best Animation in a Web Series" during Wednesday's Streamy Craft Awards Ceremony held at the Barnsdall Theatre in Hollywood. The award winners were selected by the Streamys and members of the International Academy of Web Television.

- "Everybody at the studio is celebrating. Getting a Streamy Award for The Goob is a great honour and a real testament to all the hard work we put in and the quality of our studio's productions.." says Magnus Jansson, CEO of Assorted Nuts Animation Studios

About theGoob

Dwayne 'theGoob' Gunderson is the world's first animated blogger. His video-blog, "shot" with his mobile phone's camera, chronicles his journey from rural Alabama to the big lights of Tinseltown, all in pursuit of his dream of silver screen fame. Launched in 2009, the project was distributed to mobile phones by Sony Ericsson in Europe and has to date had over five million content downloads. In December 2009, theGoob released his first music video together with EMI music, marking the first step of his musical career. His blog is available online at www.thegoob.com.

Streamy Awards

To find out more about Streamy Award please visit www.streamys.org

About Assorted Nuts Animation Studios

Assorted Nuts Animation Studios, founded in 2002, is an independent development house based in Sweden. The studio develops and exploits intellectual properties for the international market; Animated feature films, TV-series & on-demand content, spanning all age-groups, from pre-school to family entertainment to adult comedy.

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